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US ROUTE 6 TOURIST ASSOCIATION Celebrates GivingTuesday with THEN AND NOW, joining millions around the world participating in the global generosity movement on NOVEMBER 27, 2022

Via the [Happenings Blog](#) NOVEMBER 27, 2022 – This GivingTuesday, US ROUTE 6 TOURIST ASSOCIATION will inspire generosity with THEN AND NOW..

GivingTuesday is a global generosity movement, unleashing the power of people and organizations to transform their communities and their world. GivingTuesday will kick off the generosity season this year by inspiring people to give back on NOVEMBER 27, 2022, and throughout the year.

"Working to preserve our American Heritage along 3,652 miles of Historic U.S. Route 6 through Cultural Preservation and Economic Development". "The past is our foundation to the future."

GivingTuesday was launched in 2012 as a simple idea: to create a day that encourages people to do good. Through the years, this idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

People demonstrate generosity in many ways on GivingTuesday. Whether it's helping a neighbor or stranger out, showing up for an issue or people we care

about, or giving to causes we care about, every act of generosity counts. GivingTuesday has raised billions of dollars for critical causes around the world and gets 14.2 billion impressions on social media from people and organizations speaking up for the causes that matter to them and encouraging others to get involved.

"GivingTuesday inspires people all around the world to embrace their power to drive progress around the causes they care about, not just on one day but throughout the year." said Asha Curran, GivingTuesday's CEO, and co-founder. "With country and community leaders, millions of organizations, and countless givers of all kinds, GivingTuesday is creating a shared space where we can see the radical implications of a more generous world."

Those who are interested in joining US ROUTE 6 TOURIST ASSOCIATION's GivingTuesday initiative can visit

<https://www.route6tour.com/happenings/sponsor/>. For more details about the GivingTuesday movement, visit the GivingTuesday website (<https://www.givingtuesday.org/>), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow [@GivingTuesday](https://twitter.com/GivingTuesday) on Twitter. For youth interested in joining the movement, visit [GivingTuesdaySpark.org](https://givingtuesday.org/spark) for inspiration and project ideas.

## About US ROUTE 6 TOURIST ASSOCIATION

If you would like to be an active sponsor of the Association, participate in our activities or simply make a donation to help promote cultural preservation and economic development along Historic U.S. Route 6

The **U.S. Route 6 Tourist Association** is a Not-for-profit IRS 501 (c) (3) charitable organization dedicated to the economic development and cultural preservation of inner-cities, small towns and rural communities located along all 3,652 miles of the Grand Old Highway, a.k.a. as the "Grand Army of the Republic Highway".

### About GivingTuesday

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past eight years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to give. GivingTuesday strives to build a world in which the catalytic power of generosity is at the heart of the society we build together, unlocking dignity, opportunity and equity around the globe.

[GivingTuesday](#) is a nonprofit organization that is dedicated to unleashing the power of people and organizations to transform their communities and the world. GivingTuesday is organized in partnership with GivingTuesday, the organization, and a global network of leaders, partners, communities and generous individuals.

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