



**US Route 6 Tourist Association**

<https://www.route6tour.com>

# **2023 SPONSORSHIP INFORMATION**

**Prepared For :**

US Route 6 Tourist Association

The US Route 6 Tourist Association is a Not for Profit 501 (c) (3) The organization dedicated to the economic development and cultural preservation of inner-cities, small towns and rural communities located along all 3,652 miles of the Grand Old Highway, a.k.a. as the "Grand Army of the Republic Highway"



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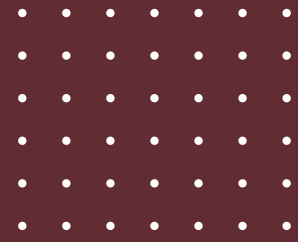


## ABOUT US

US 6 was one of the original routes created when the United States Numbered Highway System was formed. Originally, US 6 was only routed from Provincetown, Massachusetts to Brewster, New York. [8] Soon after, it was routed to Pennsylvania and was alternatively named the Roosevelt Highway. The route was not extended into Ohio until 1931, when the highway was expanded to Greeley, Colorado. The Ohio routing established in 1931 has not been changed since then.[1]

By the 1930s, the Roosevelt Highway name had started to fade. Major William Anderson, Jr. took notice of this and proposed the idea of redesignating the highway to honor Union forces during the Civil War. Veteran associations started promoting the idea in 1934. Because each state along the highway owned its portion of US 6, each state had to act on the proposal. Each state had approved the renaming by 1953, and it was in that year that US 6 was designated as the Grand Army of the Republic Highway along its entire length. The name is signed in all 14 states that US 6 passes through.

# OUR PROJECTS



## Project 1

Convert <https://www.route6tour.com> to mobile ready per the Google test <https://search.google.com/test/mobile-friendly>.

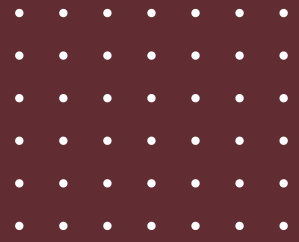
## Project 2

All sponsors will receive a Certificate of Sponsorship. Business and governmental sponsors will be listed in our publication, Route 6 - Your 'Roadway to Adventure' and/or Website Directory. Website Directory listing will include access link. Annual dues received this year will include all of the following year. All donations and sponsorships are tax deductible. A sponsor of a State Association is also a sponsor of the National Association.

## Project 3

Special Recognition  
We extend thanks to individuals and organizations that support our mission to help preserve our American Heritage along the Grand Old Highway

# OUR PROJECTS



## Project 4

Establish the American Heritage Award for those family owned businesses that best represent our American Values / Heritage.

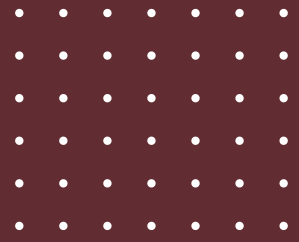
## Project 5

Establish a Student Internship (Educational) program. Include but not limited to subjects such as; Business Administration, Architectural / Structural Preservation, Audio-Visual Productions, Marketing / Graphic Arts / Media, History Research (Archives), Web Site Development and Maintenance, etc

## Project 6

Establish a National U.S. Route 6 Museum and Visitors / Educational Center.

# OUR PROJECTS



## Project 7

Maintain a directory of businesses for each state that's a part of The Grand Old Highway US Route 6

## Project 8

Maps of the pre-1956 alignment To encourage travelers to drive the historic alignment. Though some of the old alignment may be difficult, the true explorer will appreciate the challenge.

## Project 9

Provide Historic U.S. 6 Route highway and urban road signs along all of the pre-1956 alignment.

## Project 10

Rent, bills, utilities, Internet and telephone bills Expenses

# OUR TEAM

Mr. Russell  
Lombard

President / CEO

Mr. Guy R Cook

Vice President  
/ Webmaster

MS. Bernice  
Maxfield

Board Chair

## Mission

Dedicated to the cultural preservation and economic development of inner cities, small towns and rural communities located along all 3,652 mile of the Grand Old Highway. NOTE: This is a National Organization. We even have Sponsors throughout the United States and from around the world. Individuals and clubs who simply enjoy the adventure of exploring the old roads.





# CONTACT US

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## US ROUTE 6 TOURIST ASSOCIATION

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