

Why Sponsoring the Route 6 Tourist Association Matters for Descendants of the Grand Army of the Republic Highway

Historic Route 6—the Grand Army of the Republic Highway—is more than just pavement stretching from coast to coast. It is America's oldest, highest, and longest transcontinental highway, a living monument to both our nation's history and its future. For descendants of those who live, work, and travel along this iconic route, there is a unique opportunity to honor that heritage: by supporting the Route 6 Tourist Association.

A Legacy of Service and Connection

Route 6 was officially dedicated to the **Grand Army of the Republic (GAR)**—the Union veterans of the Civil War. Its name is a tribute to their service, sacrifice, and the values of unity and perseverance. Families living along the route today are stewards of this legacy. By sponsoring the Route 6 Tourist Association, descendants actively participate in preserving that story for future generations.

This sponsorship is not only a gesture of respect for ancestors but also an investment in keeping their memory alive through education, tourism, and storytelling.

Building Stronger Communities Along Route 6

From Massachusetts to California, Route 6 touches small towns, bustling cities, and rural communities. Sponsorship helps fund:

- **Local tourism initiatives** that highlight historic landmarks, museums, and cultural attractions.
- **Community events and festivals** that bring residents together while drawing travelers from across the world.
- **Educational programs** that ensure younger generations understand both the Civil War heritage and the highway's role in 20th-century America.

When descendants sponsor the Association, they contribute to a shared effort that uplifts their community, drives local economies, and ensures Route 6 continues to thrive.

Preserving America's Longest Highway

At over **3,200 miles**, Historic Route 6 is a remarkable achievement of American infrastructure. But highways, like memories, require care to endure. Sponsorship supports projects that preserve signage, maintain historical markers, and promote Route 6 as a national treasure worth traveling.

By sponsoring, descendants help keep alive not just the road, but the stories of soldiers, settlers, entrepreneurs, and everyday families who shaped the towns along its path.

A Personal Call to Action

For those with roots along the Grand Army of the Republic Highway, sponsoring the Route 6 Tourist Association is more than philanthropy—it is personal. It is an act of remembrance and gratitude, and a way to ensure that the places our ancestors called home continue to be celebrated.

To honor the past, strengthen the present, and protect the future of Route 6, descendants can make a lasting impact through sponsorship.